

## **CPFM - Certified Project Financial Manager**

### **& CPA - Certified Project Accountant**

**Introduction:** Acquiring high level skills, knowledge and techniques through the international recognized approach and practice of Project management. This unique programme takes you through the very basics of becoming Chartered Project management Professional, irrespective of your field of expertise. It also facilitates the effective management of projects, balancing the effects of time, cost, quality and stakeholders.

**Programme Description:** This course is based primary on the Project Management Body of Knowledge (PMBOK Guide) standard and certification processes. It is a comprehensive course that will assist individual in preparing for the CPMP- CIPM and PMP- PMI certifications.

**Target Participant:** This course is designed for Experienced Project Manager, Senior and Middle-level Management, Investment Experts, Management Trainers, Supervisors, Team Member, Graduate Student and all who want to increase their earning level and their project management skills.

**Duration:** 3 Months    **Application Form:** £20 GBP    **Course Fee:** £250 GBP

**Package Covers:** Copy of the PMBOK Guide 4<sup>th</sup> Edition, Training Manual, Practical Project Management Questions and Answer Test and Certificate.

**Method of Studies:** Online or Distance learning

**Methods of Assessment:** Coursework, Assignments, Thesis & Case study analysis only

**Awarding Body:**

- Chartered Institute Project Management. in partnership with the prestigious West Coast University, Panama. (CPFM - Certified Project Financial Manager)

### **& CPA - Certified Project Accountant)**

**Recognitions:** All programmes are approved and accepted for further progression by the followings:

- West Coast University, Panama, Central America. [www.westcoastuniversity.edu.pa](http://www.westcoastuniversity.edu.pa)
- Chartered Institute of Project Management. [www.cipmglobal.org](http://www.cipmglobal.org)
- Chartered Institute of Supply Chain Management. [www.ciscmgh.org](http://www.ciscmgh.org)
- College of Supply Chain Management, United kingdom, [www.coscm-ng.org](http://www.coscm-ng.org)

## Entry Qualifications:

- Applicants should possess a minimum qualification of a Diploma, Advance Diploma, HND, Bachelors, Masters Degree holders or its equivalent in any field of studies.
- Professional qualifications, e.g., PMI, APM, ICM, BCS, ILM, IAM, CIMA, ACCA, CIM, LCM.etc.
- Matured students with not less than 10 years working experience in team management and supervisory duties.

**Start taking a proactive approach to finances and learn how to spot opportunity and threat.**

### This Course is Perfect for:

- Identifying financial and opportunities to maximise project performance
- Calculating the best way to use your available resources across the project

### You Will Learn to:

- Utilize ESI's Mindset Model to understand how finance and accounting influence management decisions
- Ask the right questions to successfully create, present, monitor and manage a budget
- Persuasively negotiate for financial resources
- Communicate financial information and results to stakeholders, executives, colleagues and project teams
- Correlate budget success with its presentation in financial reports
- Recognize the relationships between primary financial statement line items by calculating and examining relevant financial ratios

### Course Overview

Too often financial management is seen as reactive, but nothing could be further from the truth. In this course you will learn to work through a proactive approach to financial & accounting threat and opportunities. You will address how to identify, quantify, control and respond to financial management in the context of the project life-cycle. Learn qualitative and quantitative techniques and tools for assessing the impact of finance and accounting, through interactive exercises and case studies, participants will be able to apply financial management theories, concepts and principles to real-world situations.

### Course Outlines

#### Strategic Focus and Drivers

- Identifying and examining strategy

- Business trends
- Mergers and acquisitions
- Aggressive asset management
- Outsourcing
- Legislative and regulatory scrutiny
- Balanced scorecard
- **Managing Stakeholder Expectations**
  - Identify and analyze stakeholders
  - Getting buy-in
- **The Basics of Finance**
  - Financial basics
  - Accounting
  - Costs, profits and profitability
  - Financial statements
  - Balance sheets
  - Income statements
  - Cash flow statements
- **Budgeting Skills**
  - Budgeting basics
  - Budget cycles
  - Budgeting processes: planning, approving, managing and reporting
  - Budget elements
  - Gather and categorize
  - Prioritize
  - Develop initial estimates
  - Compile and total estimates
  - Perform tradeoffs
  - Finalize initial budget for approval
- **Presenting a Budget for Approval**
  - Communicating budgets to decision makers
  - Negotiating for resources
- **Managing and Reporting Budget and Financial Results**
  - Monitoring performance
  - Variances
  - Earned value technique
  - Taking corrective action
  - Budget reporting
  - Closing out budgets
  - Revenue recognition